

Essays

- 1) Pursuing a master's in management is a big decision. Walk us through your decision to apply to XX's MS in Management Studies program, and what you've learned about yourself throughout your decision-making and application process. (approximately 500 words)**

Studying business management entails exploring the subject's numerous facets and applying what I learn to real-world situations, in addition to understanding the fundamentals of business studies. During my graduation, I was eager to take up leadership roles in various clubs and societies. In the NSS design and logistics team, I got the opportunity to lead a team of 50 people to organize various events and come up with new innovative ideas to execute. Through collaborative teamwork, we successfully organized an entrepreneurship fest and managed to get around 1250 registrations. I also worked in a team of 20 where we accommodated 500 participants for the Republic Day Parade. After leading multiple events, I have realized that leadership and management are like two wheels on a cycle; without one, the whole cycle is of no use. People think management is too obvious to learn. But effective management is the most challenging job a person can do. While engaging in all these extracurricular activities in college, I realized my potential and knack for management. Since then, I have been clear to pursue a career in management as I see myself leading a business in a top-level administrative role. This course successfully implants all the required skills like Global business research, analytical skills, decision-making abilities in complex situations, etc.

The USA is the financial hub of the world where many great leaders and companies were born. The education system of the USA has envisioned a way that sprouts qualities like critical reasoning, expert knowledge, and analytical thinking. On top of that, the top-class higher education structure of this nation is perfect for my growth and nurturing. I have always yearned to complete my education in a multicultural and competitive setting, the culture of the USA is diversified, and its educational standards are quite substantial. The nation offers a variety of options for experiential learning from top-tier specialists. So, I realized a master's degree in the USA would give me valuable intel about business management.

I did my research on XX business school and it is one of the best B-schools in the world with a great variety of students. It has a peerless reputation for emphasizing practical knowledge and innovation for its students and promotes a brilliant two-way relationship.

The quality of the faculty, flexibility of the master's program, the carefully designed depth and breadth of management course, cutting-edge research facilities, and cultural diversity in the school seem to be the right ambiance to nurture my research interests and work towards my goal. It has delivered many outstanding management graduates to the world. Additionally, Its quivering and peaceful setting allow students to excel in their skills and gain expertise. The student satisfaction from the enriching experiences of this college is more than 90% which assures me that my decision is quite perfect for studying here. I became fascinated with the subjects covered in the course curriculum which is one dominant factor in my decision of selecting this business school.

2) XX fosters a collaborative community of learners who support each other through the rigorous MS in Management Studies coursework and in their endeavors outside of the classroom. Tell us about an experience where you worked within a team or community to navigate a challenge or make a difficult decision. (approx 300 words)

I feel that it is very difficult to make a difference in society. All great things are a collective effort of various people who support and complement each other to build something great. So, to excel in any field, we should be able to work productively in a group and solve issues together and make a difference. Effective management can play a critical role in bringing change in society by creating a vision for change, communicating that vision to others, and motivating and empowering individuals and groups to take action to achieve it.

As a member of NSS at my college, I had the opportunity to organize a blood donation campaign. In order to successfully plan the event, I had to collaborate with a team of 30 people. While planning the event, we encountered some challenges. Finding the appropriate blood bank that we could work with was one of them. We looked into the several blood banks in the city based on how they had previously managed to organize such camps with colleges. Effective event coordination was a further challenge. Since a large number of pupils attended the camp, we segmented it into different sections. For instance, one room served as a registration area, another as a donation area, another as a space for refreshments and rest, etc. In the end, we collected over 200 units of healthy blood and concluded a successful event.

Effective managers can build and lead teams that are dedicated to achieving the vision. They can provide the necessary resources, such as funding, personnel, and technology, and create an environment that is conducive to innovation and experimentation. They can be a role model for change, leading by example and showing others what is

possible. They can use their own actions to demonstrate the importance of the vision and inspire others to join the effort.

3) Short-term goal (150 characters)

My short-term goal is to join Kellogg's School of business for a MIM course and learn about the business dynamics there to effectively develop strategic plans that outline the goals and objectives of the businesses.

4) Long-term goal (150 characters)

With this credential, I will be well versed in the critical areas of management that are sought after by most organizations in the world which will push me toward my desired designations in the business domain.

5) What drives your interests in these short and long-term goals (240 characters)

I'm cheerful and want to network with people from all backgrounds at Kellogs. My enthusiasm to learn and apply business knowledge in the real world is what pushes me toward the short-term goal. Moreover, my ambition to be designated as the head of a company and make crucial business decisions drives me to perpetrate my long-term goal.