

PROFILE SUMMARY

Industrious Business Analyst with a successful history of developing business intelligence to improve business operational planning and implementation. Applies vast knowledge of business best practices, regulatory standards, and optimal control systems to support growth and success. Reliable quantitative analyst with accuracy in comprehension of company metrics. Communicative and collaborative with a proven history of improving business operations to support corporate growth and revenue. Quantitative expert with exceptional speed in the analysis of quarterly and annual reports and providing comprehensive syntheses.

EXPERIENCE

Sr. Process Executive  
Cognizant June 2017 - April 2020

- Guided teams and refined Agile techniques throughout journey and evolution of delivery cycles, establishing documentation framework to support agile methodology implementation with Waterfall-centric delivery team.
- Communicated and collaborated proactively with external and internal customers to analyze information needs and functional requirements and delivering Use Cases, GUI, Screen and Interface designs as and when required.
- Worked with team leads and managing leadership, establishing robust talent pool with focus on people and continuous improvement.
- Built library of models and reusable knowledge-base assets to produce consistent and streamlined business intelligence results.
- Analyzed sales, profitability and market conditions and presented findings in cohesive format.
- Evaluated trends to understand competitive environments and assess current strategies.
- Developed diverse reporting packages to meet individual needs of sales, marketing, product management and senior leadership.
- Gathering information from multiple sources and critically evaluating it, reconciling conflicts, disseminating high-level information into details and distinguishing user requests from their true needs.
- Liaised between technology teams, support teams and business units.
- Determined change management needs and defined behaviors for effective program management.
- Provided strategic and operational recommendations for improvement across departments.
- Leveraged automation tools and techniques to manage data, optimize workflow and increase efficiency.
- Employed data modeling technologies to simulate business process alterations, ascertaining maximum ROI with minimal associated risk.
- Coordinated multi-team process initialization, reducing all associated redundancies and dependencies.
- Evaluated emerging technologies to identify opportunities, trends and best practices to strengthen business platform and development practices.

EDUCATION

- MS in Business Analytics  
Stevens Institute of Technology  
Jan 2022 - May 2023
- Masters in Business Administration (MBA)  
Woxsen University  
July 2020 - June 2021 | 3 GPA
- Bachelor of Science: B.Com Computer Application  
Indian Institute of Management and Commerce  
June 2014 - May 2017 | 62%
- Grade 12  
SRM Junior College  
2013 - 2014 | 82%
- Grade 10  
Bhashyam Public School  
2011 - 2012 | 90%

SKILLS

- Customer Service
- SQL
- Tableau
- Data Analytics
- R Language
- Budget Analysis
- Strategic Planning
- Consumer Behavior
- Product Management
- Workflow Analysis
- Business Modelling
- Conflict Resolution
- Business Process Mapping

# SAGAR ANAND

BUSINESS ANALYST

## PROJECTS

### Predictive analysis in e-commerce with market basket analysis

- The main problem we solved in this project was through the performed analysis and development model.
- It gave an insight into the associated rule, support, confidence, and lift by which the retailer can decide on grouping the items together.
- This model also improved customer satisfaction and increases revenue generated per sale.

### Hospital Management Using Descriptive Analysis

- The objective of the project is to make an effective decision support system for the hospital.
- The main theme is to make teams before the surgery starts so that if process is executed the right way, the outcome will also be the best.
- Through this, they can ensure the smooth running of the hospital management.

## CERTIFICATIONS

- Tableau from Data Camp
- SQL from Data Camp

## AWARDS

- Unicorn - 2018, 2019
- Employee of the Quarter - 2018
- Remarkable Contribution - 2019

## LANGUAGES

- English
- Hindi
- Telugu

## INTERESTS

- Networking
  - Travelling
  - Playing Cricket
- Cooking
  - Entertainment