

To
The Visa Officer
Immigration, Refugees, and Citizenship Canada
The Government of Canada
Sub: Statement of Purpose for my Student Visa Application
Dear Sir/Madam

I am writing this letter to support my student visa application, through which I am applying to study for the 1-year course in Financial Technology at the famous Conestoga College.

Introduction

I am glad to introduce myself as Pallvi Parnami, born on May 24, 1996, a holder of Indian Passport No. U4423096. I am an assistant professor by profession and now I am looking to switch to start working in the financial sector, for which I need to update my skillset with the latest financial technologies. People find me to have a dynamic personality with a dedication to enduring every challenge.

Academic and Professional Background

In academics, I completed grade 10 from Sarvhitkari Vidhya Mandir Senior Secondary School, Sri Muktsar Sahib under PSEB, Mohali in 2012 with a 90% score. Afterward, I finished grade 12 at Government Girls School, Sri Muktsar Sahib under PSEB, Mohali in 2014 with 89.5% scores. For my graduation, I opted for a Bachelor of Commerce from Guru Nanak College, Sri Muktsar Sahib, under Panjab University, Chandigarh, where my final aggregate was 72%. With a keen interest in the same field, I have done a Master of Commerce with a 74% from Gopi Chand Arya Mahila College, Abohar. After completing my Master's, I worked as an accountant for Taneja Petroleum for two years i.e. from July 1st, 2019 to August 30th, 2021. During this period, my interest shifted toward academics, and I cleared the NTA JRF examination in September 2020, which gave me an opportunity to work at Akal University as an Assistant Professor in the respective field since September 2021. My overall IELTS score is 7.5, with individual scores of Listening 8.5, Reading 7.5, Writing 6.0, and Speaking 7.0.

Reason to do Financial Technology Course

Technology and advancements have brought major revolutions in almost every industry, and one such industry is the financial sector. The 21st-century financial sector involves the automation of banking and financial systems and the advancement of financial processes using algorithms and software. Nowadays, companies and recruiters are looking for finance graduates with proficiency in the latest financial technologies. To become eligible for such opportunities, I wanted to upgrade myself with knowledge of the booming fintech sector. Thus, I decided to pursue an extensive course in financial

technology where I will be exploring data-driven financial modeling, cloud computing, data mining, machine learning, analytics, artificial intelligence, and blockchain for banking. The valuable subjects that I will be studying during this course are risk management in fintech, the digital revolution in fintech, emerging trends in fintech, artificial intelligence in finance; entrepreneurship, and much more.

Why choose Conestoga College?

Conestoga College in Canada is one of the most famous colleges in Canada with premium education standards. Its well-nourishing atmosphere and supportive faculty have played a significant role in developing the careers of thousands of students till now. One of the primary reasons for pursuing a course in financial technology from this college is the integrated curriculum, which involves case studies, projects, and interactive learning modules that support the latest technology. The program prepares students for job readiness in just one year in the financial sector. Thus, I am quite determined to finish this course at Conestoga College and move forward in my career path.

Benefits of doing the course in Canada

I chose Canada as my study destination as the country has been praised for its student contentment and fantastic employment and internship chances for decades. Because Canadian education courses are shorter and more intensive than in many other countries, I will be able to gain knowledge sooner and without compromising quality. Another reason for choosing Canada for this course is that I did not find this course in India, which led me to look for such a course in a western country. We've also seen a movement in study destinations from the United States to Canada because of its quality education at affordable prices. Nonetheless, I am really pleased to get an opportunity to study in Canada as an international student. The fantastic standard of living and world-class educational institutions operate as beacons, drawing students to this magnificent nation for further studies.

Career progression after my course

Earlier, I was working in the corporate sector as an accountant, and then I switched to academics as an assistant professor. Then, I realized that my potential was well suited for the corporate sector. Therefore, to enter the corporate sector again, especially in the finance department, I found from the job description that I lack certain technical skills which I wish to gain from this course in Financial Technology. It is certainly true that India is witnessing huge growth in the financial services industry, which has opened a great sphere of multiple jobs in various companies. There are multiple jobs available in India, such as financial advisor, financial analyst, compliance expert, business analyst, and quantitative analyst, which require specialist knowledge in a particular field.

My sole purpose in moving to Canada for one year is to educate myself on the latest financial technologies prevalent in the world. I love the atmosphere and living standards in India, and thus, I will move back to India immediately after this course ends. I wish to work for the advancement of the banking sector of India and make banking and financial services available to extreme locations. My parents also have the same dream of me getting settled in India, as they want me to be around my family and loved ones.

I have attached all the documents in support of my application for your review. I request you to kindly review these documents and issue a student visa as soon as possible so I can successfully complete my studies.

Sincerely,
Pallvi Parnami