

PERSONAL STATEMENT

The rise of globalization has now brought about a major connection between an ethnically diverse workforce and workplace conditions. The cyanosis of companies today, has transitioned from local to an international clientele. The essential trait in global managerial capabilities is a complete understanding of international markets and worldwide customers. As a business studies aficionado, I saw this shift as an opportunity to become a competitive business manager. As the demand for international business capabilities has accelerated in the wake of modernization in the 21st century, having spotted the dynamics, I have opted to pursue a Bachelor in Business Administration (BBA), from the Royal Roads University.

Through this course and an international framework, I intend to equip myself with in-depth knowledge of business principles. I want to know how the management operates in crucial and dynamic conditions. The prospects are favorable for foreign business managers nowadays, and they will continue to grow in the coming decades as well, since talents need to grasp global marketplaces in different areas such as the public, private, and non-profit sectors.

I am enthusiastic and diligent, dedicated to advancing my career in the corporate industry. Striving to comprehend business strategies, I have realized that the world has glimpsed myriad transitions in the last two decades, and to cope with them, I decided to persevere with a Bachelor's degree in Business Management and uncover new career progressions.

In academics, I finished my high school diploma in 2004 from ABHS School, Indore, and my higher secondary in science stream in 2006 from KBP Gujrati Girls School, Indore. Subsequently, I completed a course in Aviation, Hospitality, and Travel Management in January 2008. Since then, I have taken up various roles in client handling, customer management, office management, travel arrangements, and executive assistant profile. Having worked for almost 12 years in corporate administration, my long-term goal is to open a business, i.e., own a resort in the near future. Through my work experience, while I have amassed knowledge of fundamentals of management, I still find myself in

want of professional know-how regarding how to operate a business, the strategies for production, and administration. The paradigms of business are completely changing, and to take my business to great heights, I need to have a solid understanding of innovation, entrepreneurship, and advanced business solutions. The skills which I want to finesse, such as problem-solving, critical and analytical thinking, adaptability, etc. are perfectly instilled in graduates throughout this course. Thus, before I move toward my long-term goal, I want to obtain more hands-on experience in the corporate sector by taking up managerial jobs in multinational companies.

Bachelor's in Business Management is a course that will enable me to gain creative knowledge, modernize myself, and increase my chances of advancement at all levels of my job. It offers worldwide experience in many sectors that all business students seek. The core component for the prosperity of a business is the efficient administration of every division in a company. What I learned from the present circumstances is that if one wants to expand their corporation, it takes continuous perseverance and superior worldwide market understanding. One should know how to sustain balance within the business and how to make the most optimum use of extant assets. Thus, I was encouraged to learn extensively about the breadth and possibilities of this area.

India has a substantial number of management colleges. However, because of the lack of practical avenues in training provided, I decided not to study here. In India, more emphasis is placed on the theoretical aspects of a subject, but I believe theory does not apply in all instances. It can show us in which direction we have to move. In pragmatic settings, a subject like management requires us to be evident and address it. This is absolutely what the Canadian educational system offers its graduates. Project-based learning is the most effective learning method as it provides 100% engagement and interaction with the topics. Moreover, we ought to not forget things in which we have participated in our lives. Thus, being involved in projects is the best tool used by Canadian educational institutions for effective learning. And it is one of the significant reasons why I have preferred studying in Canada.

After searching for an educational institution that fulfills my learning needs, I crossed my paths with Royal Roads University, whose main goal is to produce excellence at every level. The university administers every facility, such as entertainment spaces, medical help, women's safety associations, parking lots, etc. The chances of building a highly impactful network have increased with numerous collaborations between this university and other leading institutions. The institution features advanced laboratories and modern infrastructure. The university stresses more fieldwork, specialization, practical training, and a wider range of skills in its syllabus. Its methods of education and research are significant drivers for research and transformation. It would also be an outstanding achievement to become a part of the heritage of universities.

I wish to leverage those experiences that I have gained during my work through a comprehensive course in Business Management at your university. This will be a transcendent opportunity for me to showcase my expertise and magnify my abilities to appear as a professional global business leader in the market. I am very curious to learn and drown in the subject so that when I come out of it, I become an industry stalwart in terms of knowledge and skills.

My future ambitions are to find an ideal professional setting in India where I can employ and grow my capabilities. After gaining some enriching experience in multinational companies, I will start working toward realizing my long-term goal of opening a business. I would be happy to work with those who value my skills and experience. Moreover, I would also love to contribute something back to society and the environment, through innovative and sustainable products in the future.

I am confident that my strong determination, leadership abilities and willingness to take up new ventures, put me in a perfect position for the course. I sincerely hope that the selection committee will consider my application to be a part of the program, proffering me the opportunity to achieve my goals of carving out a niche for myself in the hospitality domain and bringing in more credit to your august institution.

